

1947

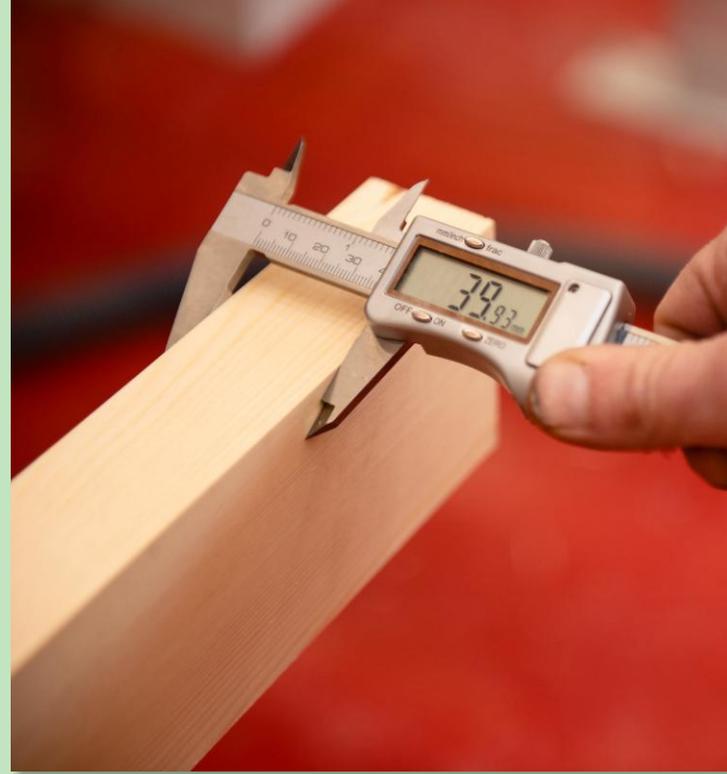
Haugesund, Norway



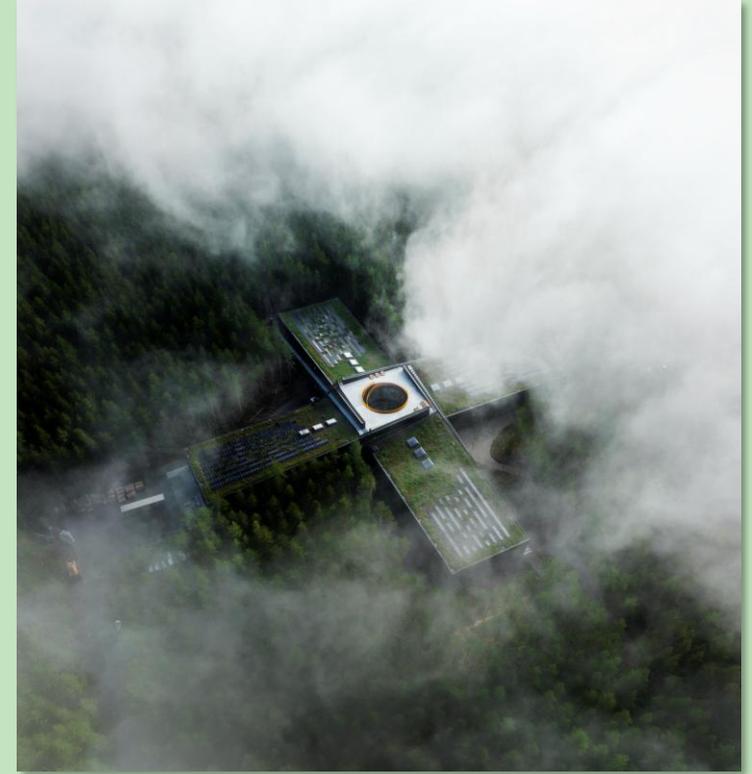
# Vestre's values



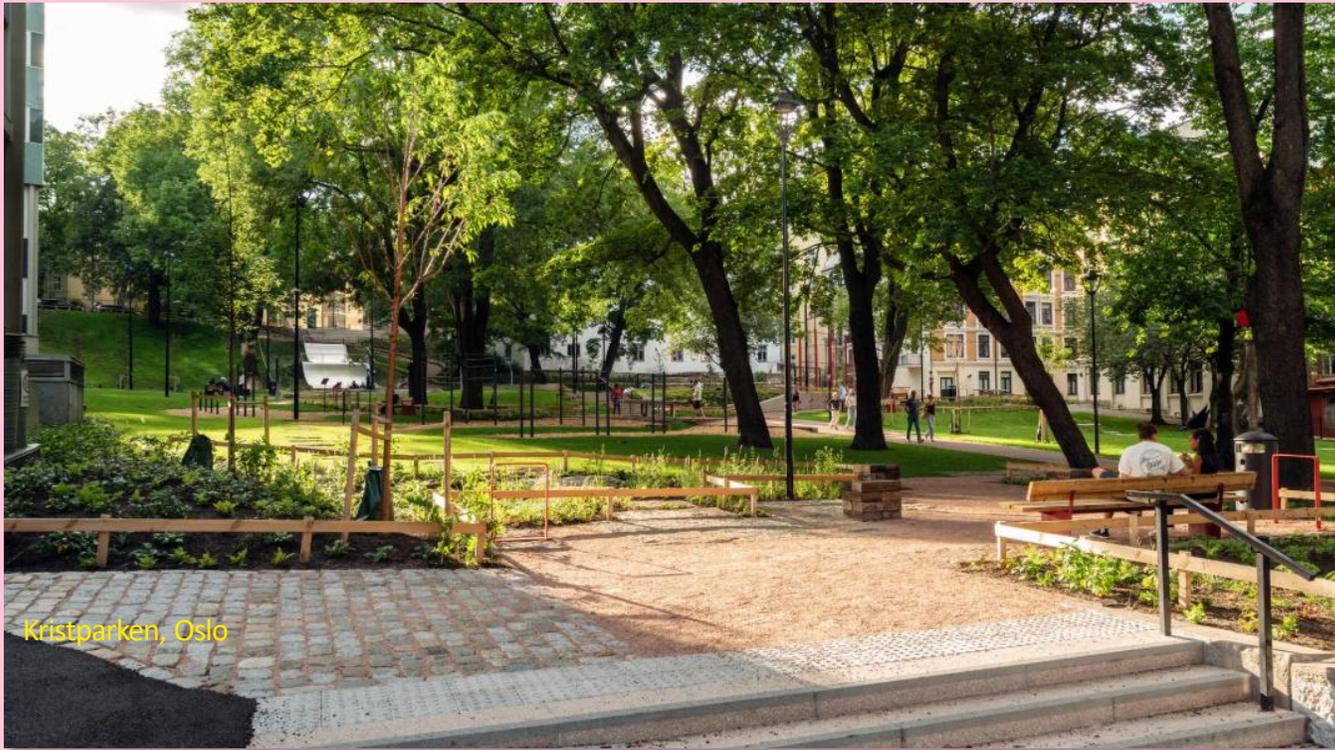
Design



Quality



Sustainability



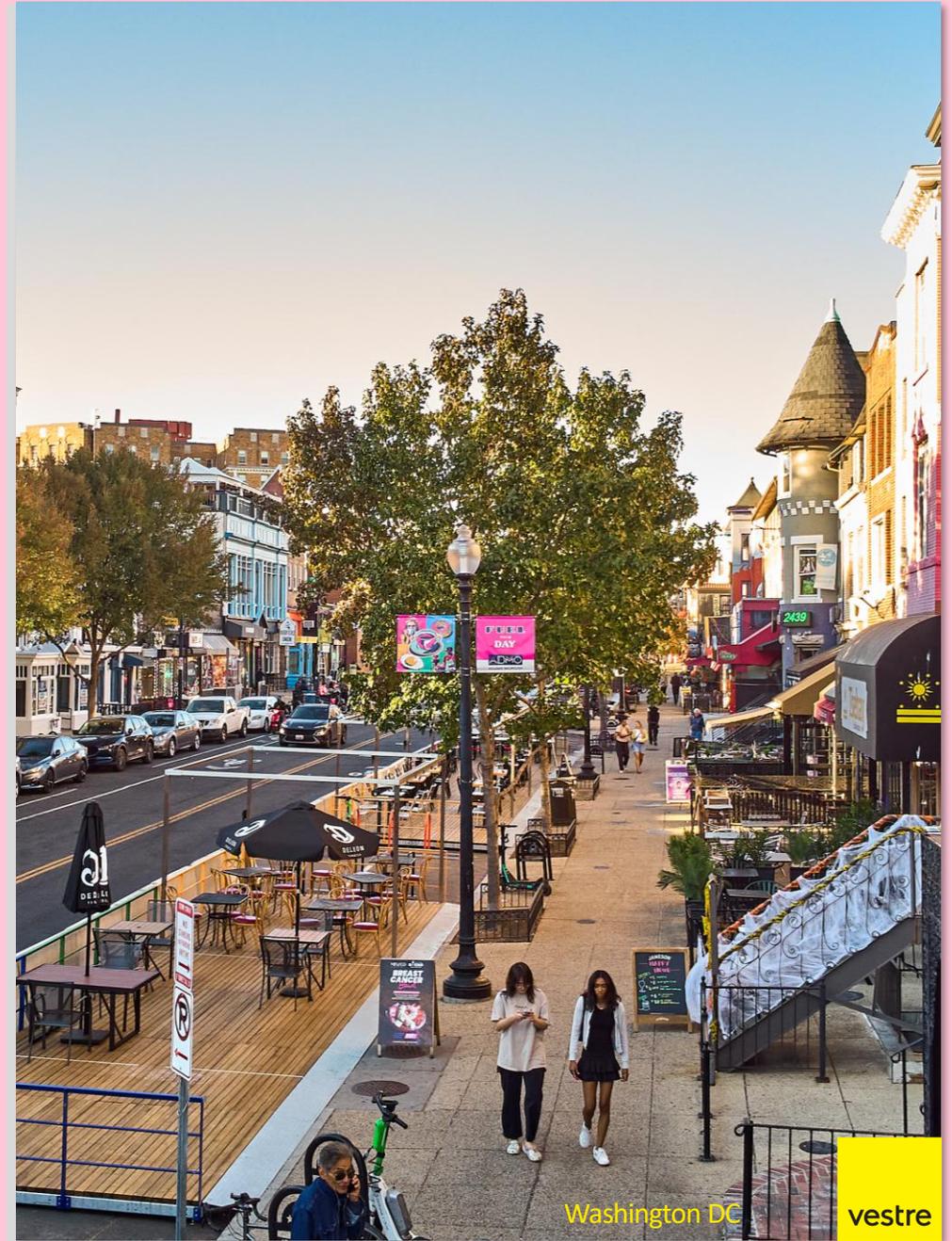
Kristsparken, Oslo



Rudolf Nilsens Plass



San Bernardino School District



Washington DC









# 2030 – becoming the world’s most sustainable furniture company

## 1. Rapid decarbonisation



High-quality Nordic steel



Fossil Free Steel

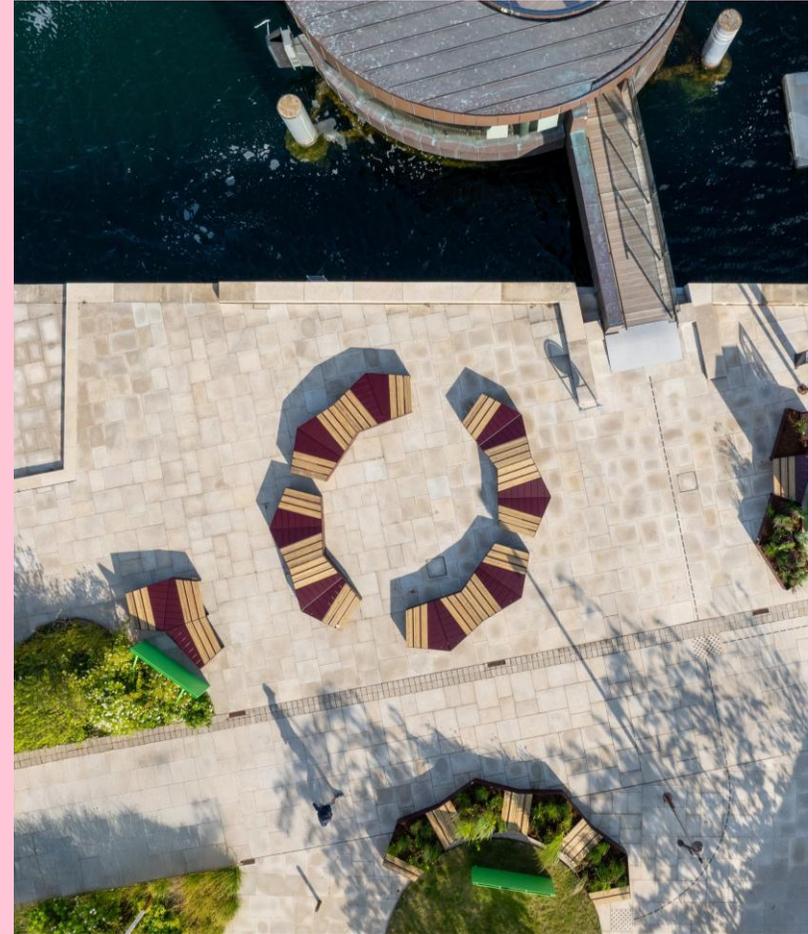
60%

reduction of our total carbon footprint

# 2030 – becoming the world's most sustainable furniture company

1. Rapid  
decarbonisation

2. Scaling  
Circularity



# Our four-level circular transition plan



1. ●●●●

Materials – more post-consumer recycled content

2. ●●●●

Products – circular design, standardized parts

3. ●●●●

Business Models – services, take-back, longer lifespans

4. ●●●●

Company – traceability, data, shared materials

●● Boldness level



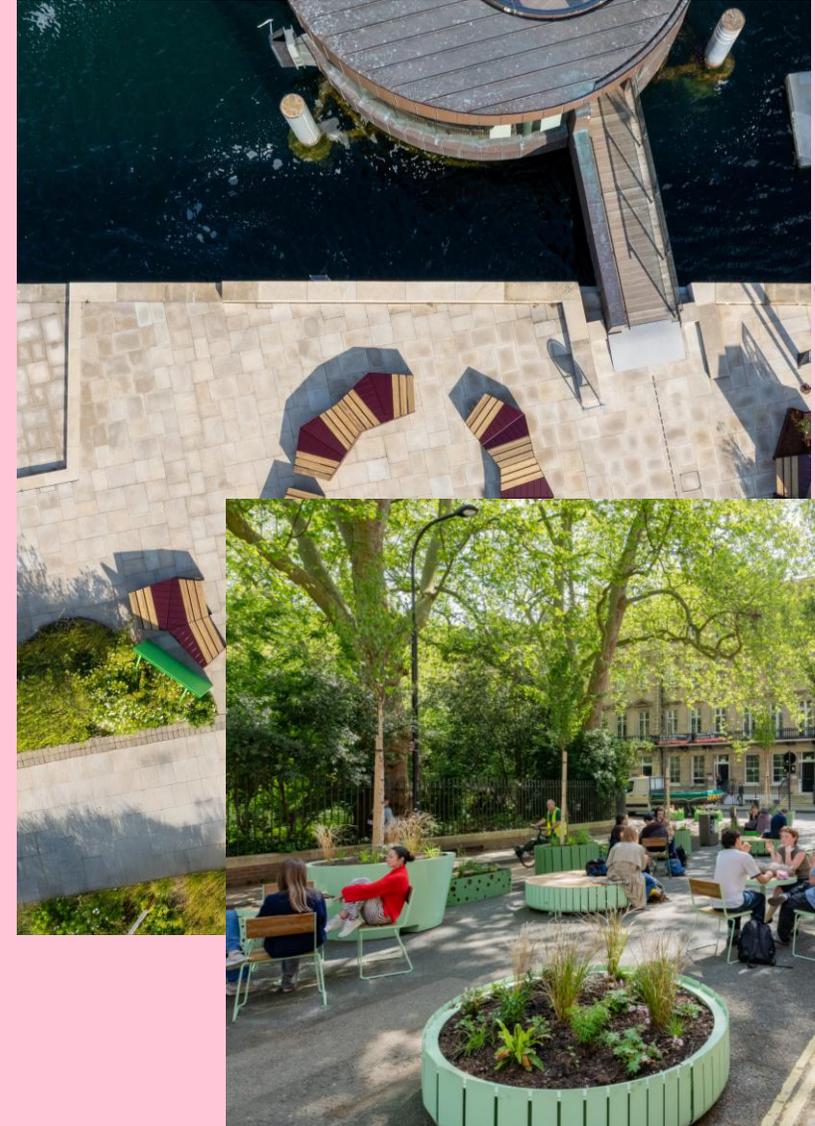


vestre

# 2030 – becoming the world’s most sustainable furniture company

1. Rapid decarbonisation

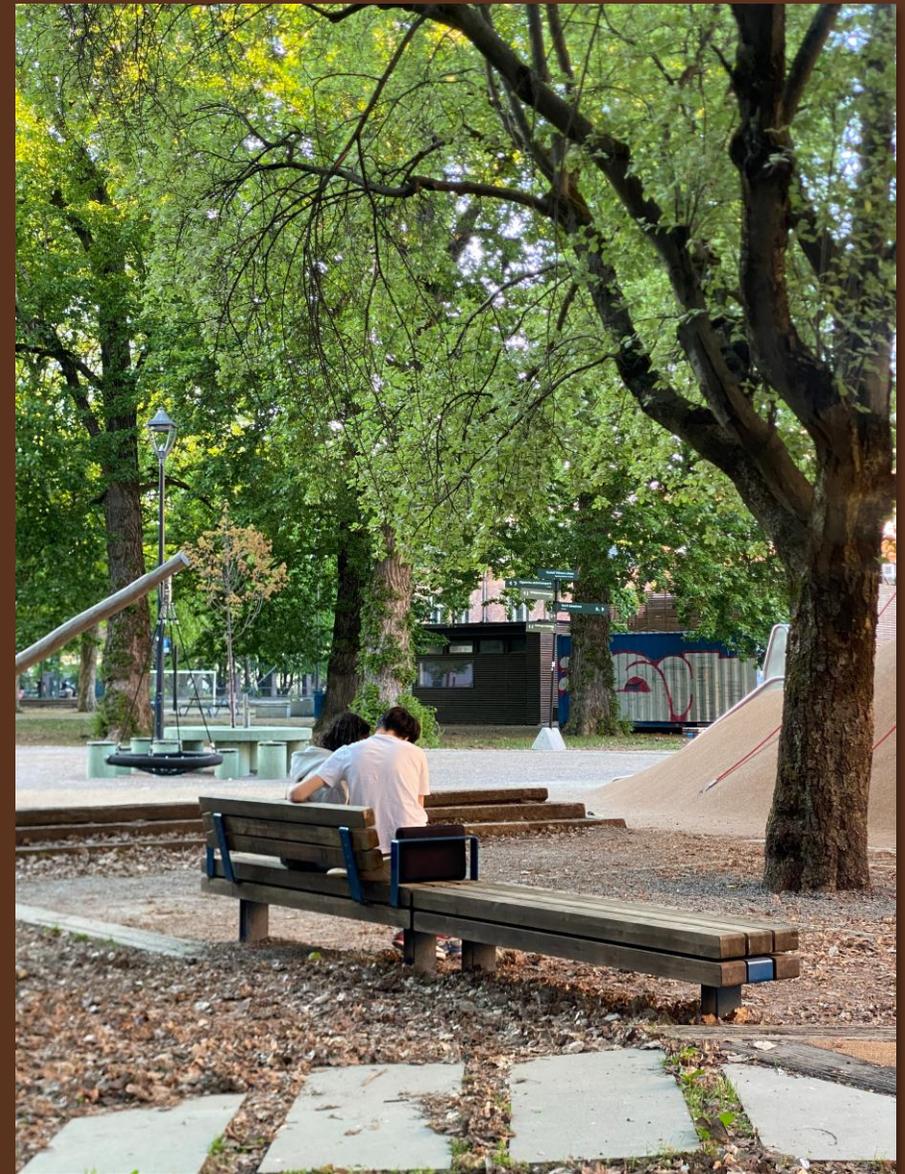
2. Scaling  
Circularity

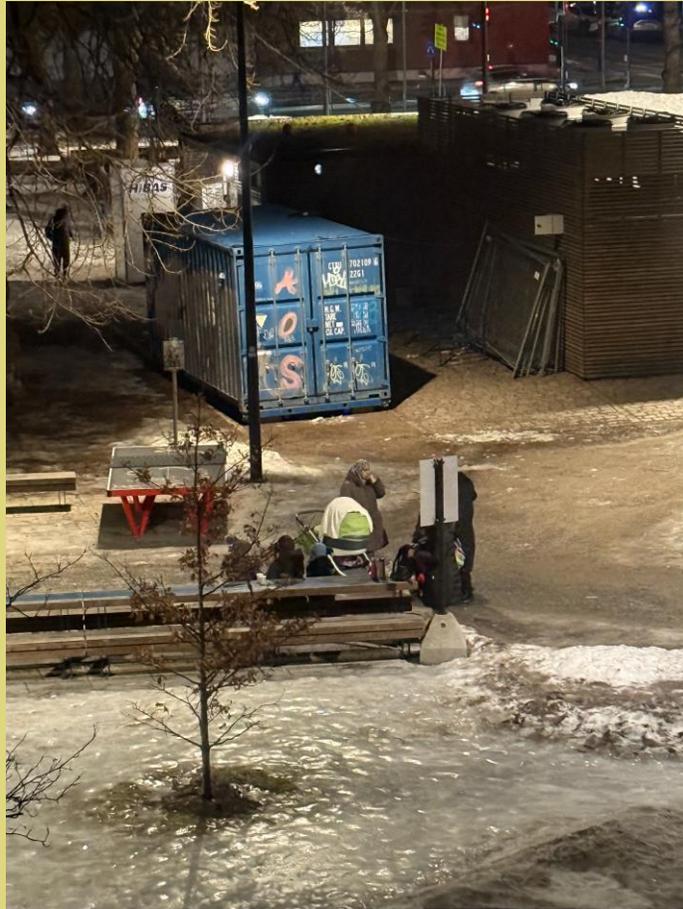


ere



internal





2030: more inclusive, safe and active public spaces...

...but how to get there?

# Vestre CARE

A person's legs in white pants and white sneakers are walking on a wooden deck. The deck is made of light-colored wood planks. A red metal railing is visible in the foreground, partially obscuring the view of the deck. The background shows a paved area and a building.

How to care for your Vestre products  
so, your patrons will take care of you



vestre

**Our products are  
built to last a lifetime**

## Clean



## Sand



Internal

## Oil



# Maintenance Team



IRINE

ALU-BOX.com

vestre

VEDLIKEHOLDSTEAMET

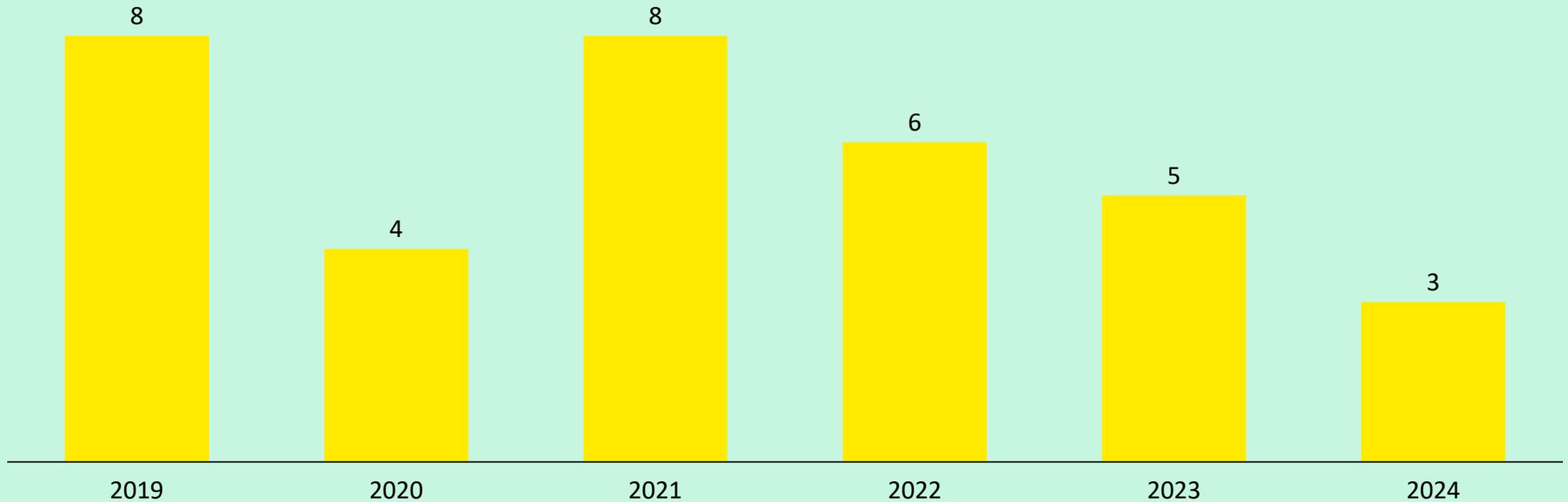
BULLITT®

SCHWALBE

# We have saved society more than 170 million NOK since the team started in 2018 in Oslo

People assisted back into full labour\*

#



\* Only 10 years of full employment assumed

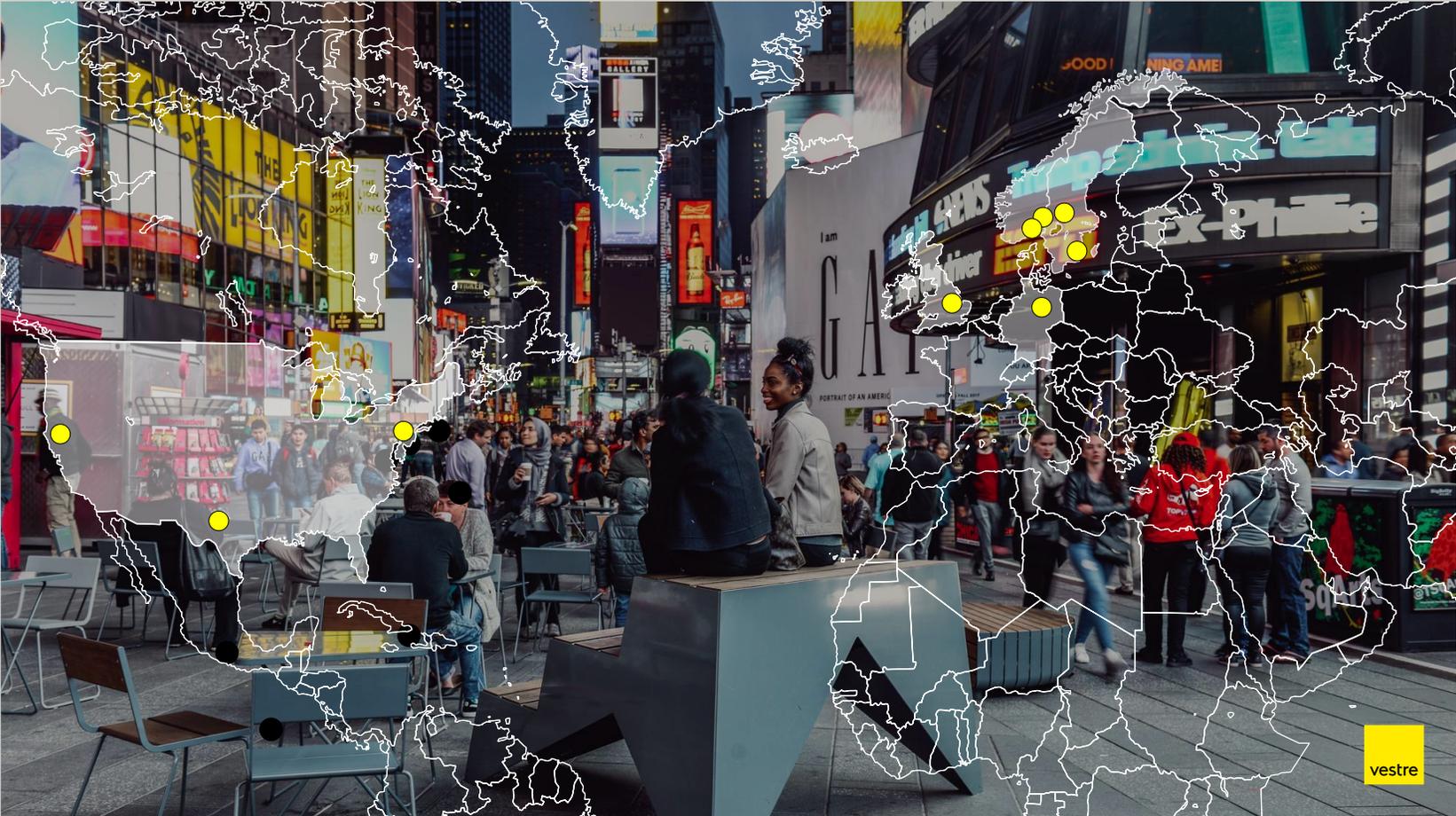
# Finding meaning in work, and a new chance at life



“After six years of working for the maintenance team, I am completely convinced that this is the way forward. For all the people falling outside the workforce today, the clarity of a path towards a valued existence is priceless. Work and mastery builds confidence for the future.”

Jan Koritzinsky, Team Leader  
Vestre Maintenance Team Oslo

# What's next? Expanding to new geographies





Internal



Documenting and delivering Public Belonging.

Everyone can save the world. A little.

